
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

In re application of: Neal et al.

Attorney Docket No.: DEM1P006

Application No.: 09/849,783

Examiner: Boswell, Beth V.

Filed: May 5, 2001

Group: 3623

Title: SYSTEM FOR CREATING OPTIMIZED
PROMOTION EVENT CALENDER

Confirmation No.: 9893

FILED VIA EFS

AMENDMENT A

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

July 31, 2008

Dear Sir:

In response to the Office Action mailed February 1, 2008, please amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.